

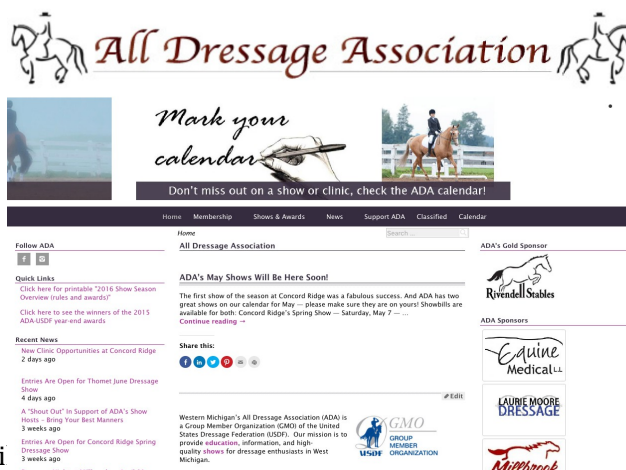
ADA 2017 Sponsorship Program

Web Advertising

ADA's website (www.alldressageassociation.com) serves as the organization's primary means of communicating with members and provides the best opportunity for sponsors to reach those members and others with their message.

On the site, ADA offers five different advertising options:

Platinum



Gold sponsor

Silver Sponsor

The fourth option – **Classified** – will also run on a different page.
The fifth option – **Trainer**, will also run on a different page.

Pricing

Type	Details	Price	Format
Platinum	Banner ads appear at the top of the home page only. Only 1 Platinum sponsor/year. Includes <u>monthly</u> ad on FB page, inclusion in newsletter, logo inclusion on show banner, year-end division award sponsorship at annual banquet	\$250/ year	1120 x 325
Gold	The Gold Sponsor ad appears at the top of the right hand column on virtually every page of the website. Only 3 Gold Sponsor ads can appear in any year. Gold sponsors can opt to have their logo link to a coupon page, if desired. Inclusion in newsletter /FB as above but <u>quarterly</u> . Show banner/year end division award at banquet	\$150/ year	150 x 240
Silver	The Sponsor ad box appears on virtually every page of the website. Up to six ads rotate through the box every five seconds, with three visible at any time. Inclusion as above but ads on FB & newsletter are <u>2x/year</u> . Also show banner, banquet award sponsorship.	\$75/ year	150 x 240
Trainer	For Trainers with paid ADA memberships \$5. All others \$55	\$5 or \$55	adjustable
Classifieds	Classified ads appear on a special page of the site. Text only ads are free to (non-business) members. Text + photo are \$25	Free or \$25 (photo)	adjustable

Please see the [ADA Website](http://www.alldressageassociation.com) for links to other information.

3/24/17

Additional sponsorship of individual year end awards by division can be purchased for \$35 each & will receive additional recognition
All ads will link to the sponsor's own website.

ADA 2017 Sponsorship Program

Web Advertising Order Form

Please make certain all all blanks before completed. Return form with check to any ADA board member.
 (Note that electronic files should be submitted to advertising@alldressageassociation.com.)

Sponsor name:	
Contact name:	
Email:	
Phone:	
Sponsor address:	

Select:	Type	Price	Format	Total
_____	Platinum	\$250/ year	1120 x 325	\$ _____
_____	Gold Sponsor	\$150/ year	150 x 240	\$ _____
_____	Silver	\$75/ year	150 x 240	\$ _____
_____	Trainer	\$5 (ADA member)/\$55 Non-member	adjustable	\$ _____
_____	Classified or Classified + picture	Free (members only) or \$25	adjustable	\$ _____
TOTAL DUE				\$ _____

Organization URL for link (please print clearly):

Please indicate: I may be interested in sponsoring division year end awards at the annual banquet __Yes__No
 If yes, you will be contacted by an ADA board member later in the year.

Digital artwork must be provided in the indicated size. Please email files to
advertising@alldressageassociation.com.

Classified ad text:

Please see the [ADA Website](#) for links to other information.

For ADA use:

CHECK NO: _____	DATE: _____	TOTAL PAID	\$ _____
----------------------------	--------------------	-----------------------	-----------------