

ADA Minutes - April 4, 2017 amended

Location : Thomet Stables, 1900 Pettis Ave, Ada, MI 49301

A. **Welcome & call to order** : 6:58 pm

B. **Attendance**: Kathy Walters, Lyn Kendall, Lori Ann Thwing, Whitney Petersen-McIntosh, Sarah VanAllsburg, Phyllis Walsh, Meike Vollmers, Amy Schrierbeek, Fran Cilella, Suzannah Simon, Ruthanne Wolk, Amanda Pitsch
Absent: Laurie Moore, Ginny Smith, Ella Hoekstra

C. **Minutes**: March 7, 2017 minutes - - - Ruthanne moved to accept and Meike seconded. The minutes were approved.

D. **Officer's reports**:

- President Kathy Walters: gave a brief overview of the a licensing issue that will be discussed later in detail by the Treasurer.
- Vice President Laurie Moore: absent but submitted a written report outlining the details of an upcoming conference call to discuss online show service. Will report on that call at next meeting.
- Treasurer Lyn Kendall: reported with Sue Bardin on a licensing issue for the ADA that resulted in the organization's dissolution in 2009. Sue & Lyn are working with the State of Michigan Licensing Bureau to re-file the ADA's Annual Reports from 2006 - 2016. This process will cost \$750. Ruthanne moved to complete the re-filing process and pay the \$750. Amanda seconded. The Board approved.
- Secretary Ruthanne Wolk: presented the ADA stationary. The notecards will be distributed to the President, Secretary, Membership & Clinics/ Education Committees.

E. **Committee reports**:

- Clinics/Education Suzannah Simon: requested an email blast to all members highlighting the April 8 clinic. The March free clinic was great with a lot of positive feedback. The Dolly Hannon had a good turnout; future clinics will have a written contract with the clinic host so as to avoid any last minutes changes. Write-ups & photos of each clinic will be submitted to LoriAnn for the website.
- ADA Fall Classic Suzannah Simon: the Board voted on silver plate awards for the show.
- Sales/Merchandise Ginny Smith: absent but submitted a written report stating the the ADA apparel will be available for purchase at Millbrook soon.

ADA Minutes - April 4, 2017 amended

- Membership Meike Vollmers: reported that year to date 2017 there are 70 ADA members of which 13 were added this month. Within the total of 70, 13 are first-time-joining members and 57 are renewing.
- Web-based Communications Lori Ann Thwing: asked that when submitting something for the website - please specify the exact wording and allow 1 week for the submission to be posted.
- Omnibus Phyllis Walsh: an additional 75 copies have been printed.
- Points Fran Cilella: reported that the points from the Concord Ridge Show will be submitted as soon as received.
- Advertising Whitney Peterson-McIntosh & Fran Cilella: requested that sponsorship be cleared before soliciting. Flyers outlining the sponsorship categories will be available at each barn, also able to be viewed on the website and the newsletter.
- Scholarship Amy Schierbeek: announced that the closing date is soon.
- Junior Board Representative Ella Hoekstra: no report
- Newsletter Amanda Pitsch: no report
- Finance Lyn Kendall: no report
- Elections Kathy Walters: no report
- USDF Representative Laurie Moore: no report

F. **Unfinished business:** none

G. **New business:** Kathy Walters named a new committee = Corporate Sponsorship. This committee will deal with all corporate sponsorships for ADA functions assuring that there will be coordinated solicitations. Members appointed are Whitney, Susannah and Sarah.

H. **Announcements:** Next meeting on May 2, 2017 - - 7pm at Thomet Stables

I. **Adjournment:** 7:56 pm