

ADA Minutes - March 7, 2017 amended

Location : Thomet Stables, 1900 Pettis Ave, Ada, MI 49301

A. **Welcome & call to order** : 7:01pm

B. **Attendance**: Laurie Moore, Lori Ann Thwing, Whitney Petersen-McIntosh, Ginny Smith, Meike Vollmers, Amy Schrierbeek, Fran Cilella, Suzannah Simon, Ruthanne Wolk, Ella Hoekstra Absent: Kathy Walters, Sarah VanAllsburg, Phyllis Walsh, Lyn Kendall

C. **Minutes**: February 7, 2017 minutes - - - Ruthanne moved to accept and Ginny seconded. The minutes were approved.

D. **Officer's reports**:

- President Kathy Walters: no report
- Vice President Laurie Moore: welcomed the new ADA Junior Board Representative Ella Hoekstra
- Treasurer Lyn Kendall: no report
- Secretary Ruthanne Wolk: requested the purchase of 100 notecards/ envelopes with the ADA logo for general use = \$70. Ginny motioned and LoriAnn seconded. The purchase was approved.

E. **Committee reports**:

- Show Sanctioning Laurie Moore & Amy Schierbeek: reported that the 1st ADA show will not be serviced by the online contractor due to their scheduling conflict.
- ADA Fall Classic, Clinics & Education Suzannah Simon: reported that the February mini clinic went well. The upcoming March mini-clinic needs RSVPs to confirm attendance. The Hannon clinic is almost full at this time. The sponsorship of the ADA Fall Classic will be coordinated with Advertising. The updated information regarding all clinics will be on the website.
- Banquet/Silent Auction Sarah VanAllsburg: absent but submitted an email report stating that English Hills has been booked for the ADA banquet on November 18, 2017.
- Sales/Merchandise Ginny Smith & Sarah VanAllsburg: reported that shirts, fleece pants and headbands have been ordered from a local vendor. These will all have the ADA logo and will be for sale at ADA shows in addition to Millbrook and Classic Equestrian stores. Ginny will keep track of requests for future items - since this is a local provider items can be reordered.

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- Membership Meike Vollmers: reported that as of March 7 there are 64 ADA members. The total number of 2016 members was 123. The complete roster is online within the ADA Dropbox.
- Newsletter Amanda Pitsch: proposed limiting access to the newsletter for ADA members only. Discussion surrounding the pros/cons of the idea of the newsletter as a perk only for members. The Board did not reach a consensus and this topic was not voted on. Next newsletter will include mini-clinic reports and an interview with our new Junior Board representative.
- Web-based Communications Lori Ann Thwing: reported that the website has been updated and will have all the show information online as soon as it becomes available. There was discussion of streamlining the “link” process to ease access various to articles and forms. Lori Ann will try to look into the specific problems as she is notified by Board members.
- Points Fran Cilella: reported that a year-end medal winner had not received their medal. She was given contact information and will resolve the problem.
- Advertising Whitney Peterson-McIntosh & Fran Cilella: suggested approaching individual ADA members to solicit sponsors for advertising. Members who bring in a certain amount of sponsorship money would receive an annual ADA membership.
- Scholarship Amy Schierbeek: will provide an article describing the various scholarship offers for the newsletter.
- Junior Board Representative Ella Hoekstra: was welcomed to the Board.
- Finance Lyn Kendall: no report
- Elections Kathy Walters: no report
- USDF Representative Laurie Moore: no report
- Omnibus Phyllis Walsh: no report

F. **Unfinished business:** Laurie said there was still no date for the MDA sponsored Scribe & Ring Steward Clinic.

G. **New business:** none

H. **Announcements:** Next meeting on April 4, 2017 - - 7pm at Thomet Stables

I. **Adjournment:** 7:57pm