

ADA Minutes - June 6, 2017 amended

Location : Thomet Stables, 1900 Pettis Ave, Ada, MI 49301

A. **Welcome & call to order** : 7:04 pm

B. **Attendance:** Kathy Walters, Lori Ann Thwing, Meike Vollmers, Fran Cilella, Suzannah Simon, Ruthanne Wolk, Ginny Smith, Laurie Moore, Amy Schrierbeek
Absent: Whitney Petersen-McIntosh, Lyn Kendall, Sarah VanAllsburg, Ella Hoekstra, Phyllis Walsh, Amanda Pitsch

C. **Minutes:** May 2, 2017 minutes - - - Ruthanne moved to accept and Meike seconded. The Board voted to approve.

D. **Officer's reports:**

- President Kathy Walters: discussed the transition of ADA Treasurer from Lyn Kendall to Susan Bardins. Will be effective as soon as possible. Phyllis is organizing the Tribute Grain Bag program.
- Vice President Laurie Moore: no report
- Treasurer Lyn Kendall: no report
- Secretary Ruthanne Wolk: ADA minutes will reflect highlighted "to do" committee phrases.

E. **Committee reports:**

- Show Sanctioning Laurie Moore: reported the cancellation of the September Dolce show. Also gave a description of the online/computer show process. Successful online use at the Concord Ridge and Rivendell shows. Some ADA members are **still having problems with the online entry**. The field for **ADA member number is still missing**. A member can fill out a paper entry form and mail it to the company if unable to sign up online. Will submit **ongoing updates** for the ADA website.
- Clinics/Education Suzannah Simon: announced verbal acceptance for a contract with Endel Ots for the clinic on November 4 & 5. Will consist of one day at Centennial and one day at Thomet. Suzannah is working on the **Dressage Foundation GMO \$2000 education grant** to cover this cost.
- ADA Fall Classic & Invitational Suzannah Simon: discussed the 1st place prize options. Payment expected for the prizes, ribbons, silver plates & judge's fee for this show in June.
- Sales/Merchandise Ginny Smith: reported that merchandise on display at Millbrook already sold out - has been restocked. Ginny will have ADA merchandise for sale at the June Thomet Stable show. Fleece pants = \$21.25, T-shirts = \$10.00, Headbands = \$6.25

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- Membership Meike Vollmers: reported that year to date 2017 there are 94 ADA members. Problems with slow payment from ADA to USDF have resulted in members having trouble with online show entry and confirming their USDF number.
- Web-based Communications Lori Ann Thwing: completed an improved link to the online show entry site from the ADA website. Discussed email ADA address options on "GoDaddy". LoriAnn moved to **contract with GoDaddy for the "5 email addresses" option for \$119 per year.** President, Treasurer, Membership, Administrator and Web-based Communications.
- Points Fran Cilella: reported that the points from the Concord Ridge Show are posted. Has **not yet received points from the Rivendell show.**
- Advertising Whitney Peterson-McIntosh & Fran Cilella: Fran reported 7 sponsors contracted with ADA. **Banner highlighting those 7 sponsors to be made.** Subgroup Corporate Sponsorship Committee Suzannah, Whitney and Sarah: no report
- Banquet/Silent Auction Sarah VanAllsburg: absent but Kathy reported that the silent auction items need commitment prior to the banquet. **Amy Schierbeek volunteered to run silent auction with Sarah.**
- Scholarship Amy Schierbeek: no report
- Junior Board Representative Ella Hoekstra: no report
- Newsletter Amanda Pitsch: no report
- Finance Lyn Kendall: no report
- Elections Kathy Walters: no report
- USDF Representative Laurie Moore: no report
- Omnibus Phyllis Walsh: no report

F. **Unfinished business:** The Barn for Equine Learning donation for \$200 was not made. **Will complete in June.**

G. **New business:** none

H. **Announcements:** next meeting on July 11, 2017 - - 7pm at Greenstone Office Building

I. **Adjournment:** 7:57 pm