

ADA Minutes - September 5, 2017 unamended

Location : GreenStone Farm Credit Services, 3225 Walker NW, Grand Rapids, MI 49544

A. **Welcome & call to order** : 7:06 pm

B. **Attendance**: Laurie Moore, Sue Bardins, Suzannah Simon, Whitney Petersen-McIntosh, Fran Cilella, Sarah VanAllsburg, Meike Vollmers, Phyllis Walsh, Amy Schierbeek Absent: Kathy Walters, LoriAnn Thwing, Ruthanne Wolk, Ginny Smith Guest: Aubrey - jr scholarship candidate

C. **Minutes**: August 2017 minutes - - - Amy moved to accept. The Board voted to approve.

D. **Officer's reports**:

- President Kathy Walters: no report
- Vice President Laurie Moore: no report
- Treasurer Sue Bardins: distributed most recent balance sheet. Sue will file annual report and pay the fee. USDF has been contacted.
- Secretary Ruthanne Wolk: no report

E. **Committee reports**:

- Show Sanctioning Laurie Moore: reported that Windy Ridge cancelled their show due to not enough entries. Laurie suggested adding Wyn Farm (formerly Copper Creek) in Williamston, MI as a possible show venue for next season. One of the judges of the upcoming Great Lakes Regional Schooling Show Championship is Janice Smith. Smith was the judge at the July Thomet Show. **Will Davis allow the points/scores to count for members even if they have already shown under Judge Smith? Fran will check to see if any additional members qualify for this show and notify them.**
- Membership Meike Vollmers: 100 members year to date; 122 as of this date last year. Board discussion of fees for next year and if the fees should increase. Meike would like a PayPal option on our website for membership renewal and also a box added to the form to indicate whether the member would like a paper copy of the Omnibus. **Laurie will ask Paul to help with setting this up.** There was a discussion of how to generate new members, why previous members did not renew and whether the ADA should conduct a survey.
- Omnibus Phyllis Walsh: reported that the printed Omnibus is about \$2/per copy and will be continued for next year.

- Banquet/Silent Auction Sarah VanAllsburg: reported that the silent auction form is being redone. **She will email donors from last year an LoriAnn will post on FB and the ADA website.**The Silent Auction items are due by Nov 4th. **Laurie will contact the barns about each submitting a “barn basket” for the banquet.**
 - Clinics/Education Suzannah Simon: reported that the Endel Ots Clinic will be held on Nov 4&5 at one location - with Thomet or Rivendell Stables. **She would like to have a PayPal option for the entry - Laurie will ask Paul to work on this.**
 - ADA Fall Classic & Invitational Show Suzannah Simon: reported that food is arranged for Saturday and that a food vendor will be on site. The Saturday Championship classes will be Intro & First Level in 2 rings. The Sunday Championship classes will be Training& Second Level in 1 ring. All of the Championship classes have sponsors. Awards and ribbons have been received. There will be an Equitation class on Saturday = one class for walk/trot and one class for walk/trot/canter. **Suzannah will provide a schedule of events and send to members.**
 - Sales/Merchandise Ginny Smith: no report
 - Newsletter Amanda Pitsch: no report
 - Points Fran Cilella: no report
 - Advertising + sub group Corporate Sponsorship Whitney Peterson-McIntosh & Fran Cilella: no report
 - Web-based Communications LoriAnn Thwing: no report
 - Scholarship Amy Schierbeek: no report
 - Junior Board Representative: no report
 - Elections Kathy Walters: no report
 - Finance Sue Bardins: no report
 - USDF Representative Laurie Moore: no report
- F. **Unfinished business:** ADA member number on computer form will be added for 2018. ADA was not awarded a Dressage Foundation GMO \$2000 Grant. A thank you card was received for the ADA donation of \$200 to Barn for Equine Learning and Suzannah will post this on FB. **Payment to Sue Bardins for excessive ADA financial work will be paid at completion of outstanding items. Laurie & Phyllis will provide details for a group trip to the USDF Meeting/Hester Symposium on Dec 2&3. Work on annual awards - C.A.N.T.E.R., Tirioso, Musical Freestyle & Sportsmanship. Whitney reported that the new sponsorship banner will be ready for the ADA Fall Classic & Invitational Show.**

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- G. **New business:** Meike shared a brochure called Dressage Explorers, Dressage At Devon. LoriAnn will post this on FB.
- H. **Announcements:** next meeting October 3, 2017 - - 7pm at GreenStone Office Building
- I. **Adjournment:** Whitney moved - Board approved. Meeting adjourned at 8:00 pm