

MINUTES

All Dressage Association

Date | time Tuesday January 9, 2018 at 8:18 pm | *Meeting called to order by* Laurie Moore 2018 President

Welcome & Call to order at 7:00 pm-Attendance

- Present-Laurie Moore, Suzannah Simon, Lori Ann Thwing, Meike Vollmers, Fran Cilella, Whitney Petersen-McIntosh, Phyllis Walsh, Amy Schierbeck, Kelly Steele, Annelies Devink, Kimberly Bench, Anna Millard (Junior Board Member)
- Absent-no one

Approval of Minutes

The minutes from the November meeting were read and approved at the previous 7:00 pm meeting.

Officer's reports

- **President's Report-** Laurie suggested changing the ADA calendar to hold a brief meeting in December after the banquet to assign jobs & having a General Membership meeting in October instead of at the banquet. She stressed the importance of the bylaws & keeping those up to date. She would like to explore the ability to have some meetings online, conference calls, Zoom app, FB live meetings. Paul will assist in setting up the technology. Meike & Laurie will work with Paul to set up PayPal.
- **Vice President Report-**no report
- **Treasurer Report-**Sue passed out & reviewed 2011-2017 financial highlights. The All Dressage Association was non-profit until 2007 & then 990 non-profit paperwork not filed. Our tax status is now a for profit organization. It takes less accounting to stay a profit organization & to re-incorporate as a profit organization. There was a discussion about profit & non-profit. Sue made a motion to table this discussion & to gather more information. Whitney seconded. Motion passed.

Committee Reports

- **Membership-**Meike suggested moving the time up for the November board meeting which is held prior to the banquet November. Kim asked if the ADA could reach out to barns to increase membership. Is there a discount for trainers? Add a FB blast for trainers? Could the ADA have an incentive for trainers & barn owners to get people to sign up? Suggested that a committee meet & bring ideas to the February meeting.
- **Banquet/Silent Auction-**Would it be possible to beef up the year end awards & possibly get sponsors for some of these?
- **USDF Representative-**no report, will discuss at another meeting
- **ADA Fall Classic Show-**the history was reviewed, 2016 was a challenging show, 2017 format changed & Thomet Stables ran the show & ADA sponsored the Championship Classes. Is there a barn willing to hold this for 2018? Kim made a motion to discontinue Fall Classic/ADA Championship Classes in order to allocate funds elsewhere & to enhance year end awards & membership/scholarship opportunities. Whitney seconded. Motion passed.
- **Omnibus-**Phyllis reported that she will work with Lori Ann & begin to work on editing it for 2018, then 100 copies will be made & be mailed out with membership cards.

- **Show Sanctioning**-Discussion of possible show dates & 1 day shows. Returning show hosts-Concord Ridge, Rivendell, Thomet, Benchmark & new show venue Lone Tree Farm. The show schedule will be published in the Omnibus, on the website & FB when it is finalized.
- **Clinics & Education**-Kim reported that the Dolly Hannon Fix A Test Clinic is scheduled for Friday March 23 & Sunday March 25 with a show on Saturday March 24 at Concord Ridge & a clinic with USDF Gold Medalist Katie Foster will be held on Saturday & Sunday April 14 & 15 at Benchmark Farm. Kim is working hard to make these clinics affordable. She is also going to have lottery for the applicants with both juniors & adult amateurs being required to write an essay. More details about both of these will be on the ADA website & the ADA FB page. There is also a Musical Freestyle Clinic with Karen Robbards sponsored by Glass-Ed on March 24 & 25.
- **Scholarship**-Amy would like the board to review the scholarship requirements & update & improve. Suggested that she look at what other GMO's are doing such as Mid Michigan Dressage & Glass-Ed for ideas. A possible scholarship/reimbursement to help with travel expenses for those going to the Great Lakes Regional Dressage Schooling Show held at Rattlewood Farms.
- **Sales & Merchandise**-no report
- **Web-based Communications**-Meike will continue to send out emails to members with important information & upcoming events. Lori Ann will set up email accounts for each board member on the website. You can submit a picture to her or she can use one in her collection. Lori Ann is also setting up a FB group for ADA board members. She says that Instagram will be more active & that her daughter is helping her with this. The website will also be updated & refreshed & include show hosts barn information. Please contact Lori Ann if you want/need website changes.
- **Finance**-no report
- **Elections**-see above for 2018 board positions
- **Points**-Fran reported that a couple USDF member were not recognized for year end awards. She will be ordering ribbons & mailing these out. She's wondering if there is a better way to get the list of USDF members that are also ADA members. It was suggested that she contact USDF & ask them to provide a list.
- **Sponsorships**-Fran will write up a sponsorship handout & bring to the February meeting. This will also be added to the website. Fran would like to add a page to the 2018 Omnibus that lists the 2017 sponsors. Her goal is to increase sponsorships for 2018 & reminded us that sponsors can be business' as well as individuals.
- **Newsletter**-Lori Ann will bring ideas to the February meeting.
- **Junior Board Representative**-no report

Unfinished Business

- None

New Business

- Dropbox-Lori Ann will update. All board members should use this to find ADA documents.

Announcements

- None

Adjournment

Next meeting-Tuesday February 13, 2018, Location-Mill Steel 36th Street SE, Grand Rapids, MI 49512

Whitney made a motion to adjourn the meeting. Kelly seconded. Motion passed & meeting adjourned at 9:43 pm.